

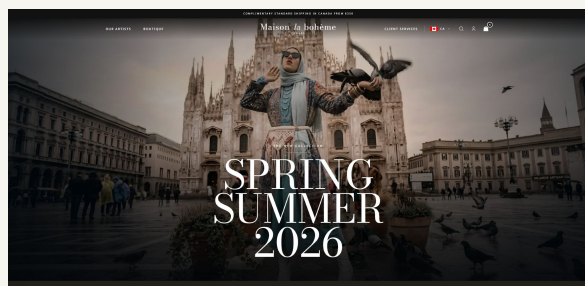
Stevens Cossy.

WEB / PRODUCT / VISUAL COMMUNICATION

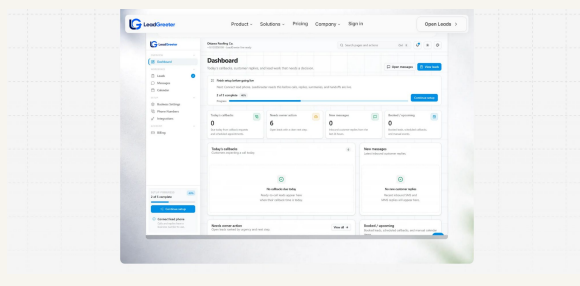
Designed to be
understood.
Built to be used.

Web Application Developer & Designer

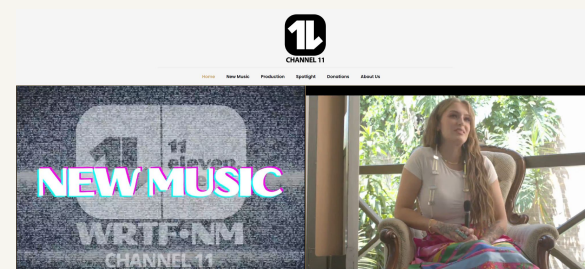
Web applications / Visual communication / Digital experiences



01 / COMMERCE



03 / PRODUCT



07 / CULTURE

DESIGN & DEVELOPMENT

11 projects. One considered approach.

The work, at a glance.

From identity to experience.

Commerce, applications, music, learning
and public information. This selection brings
together visual design and the practical
work of building for the web.

MY PRACTICE

Web Application Developer & Designer

Hands-on design and development experience
across private and public-sector projects.

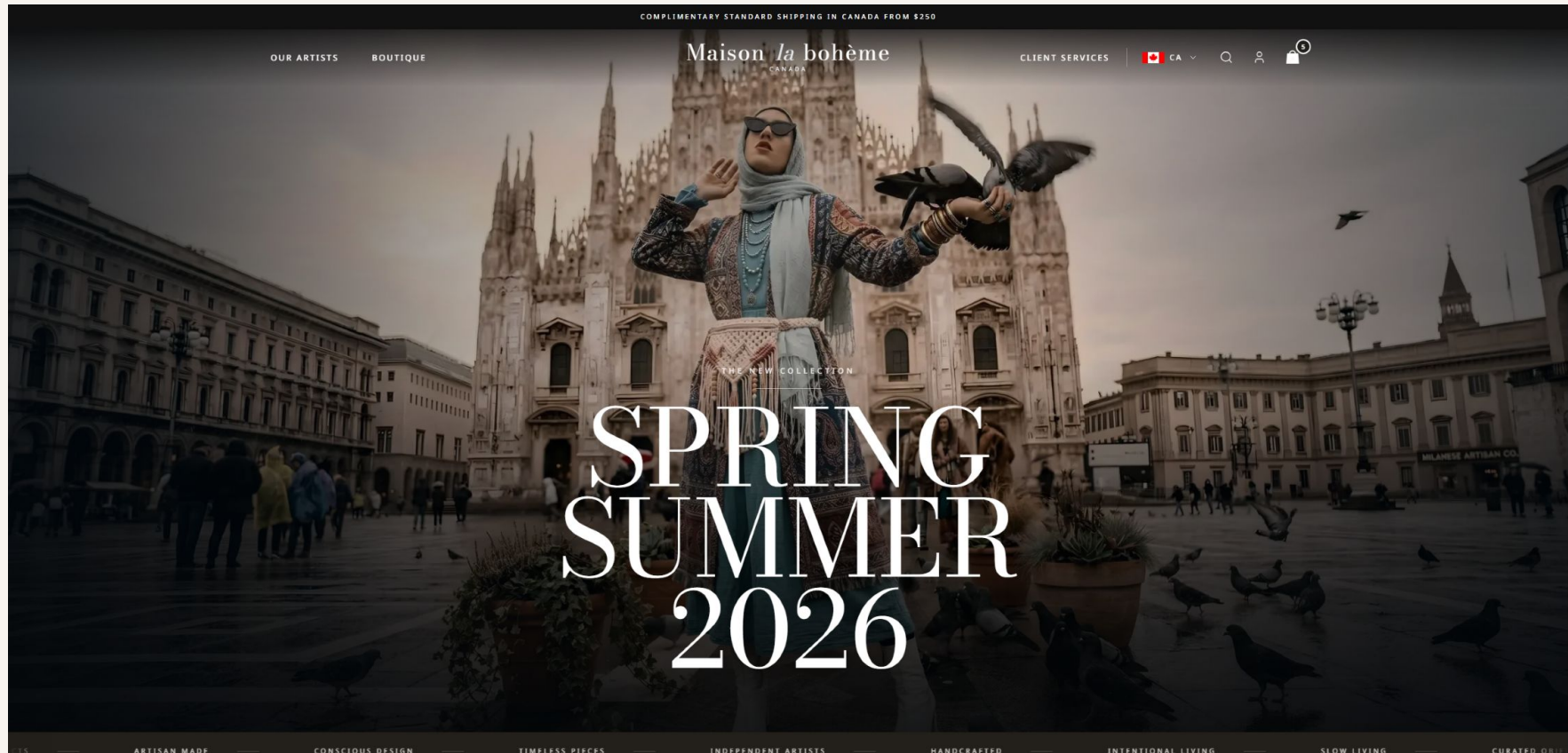
01	Maison la bohème	03
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Maison la bohème

Matrix Jupiter / Boutique commerce



DESIGN INTENT

An editorial point of view.

DESIGN APPROACH

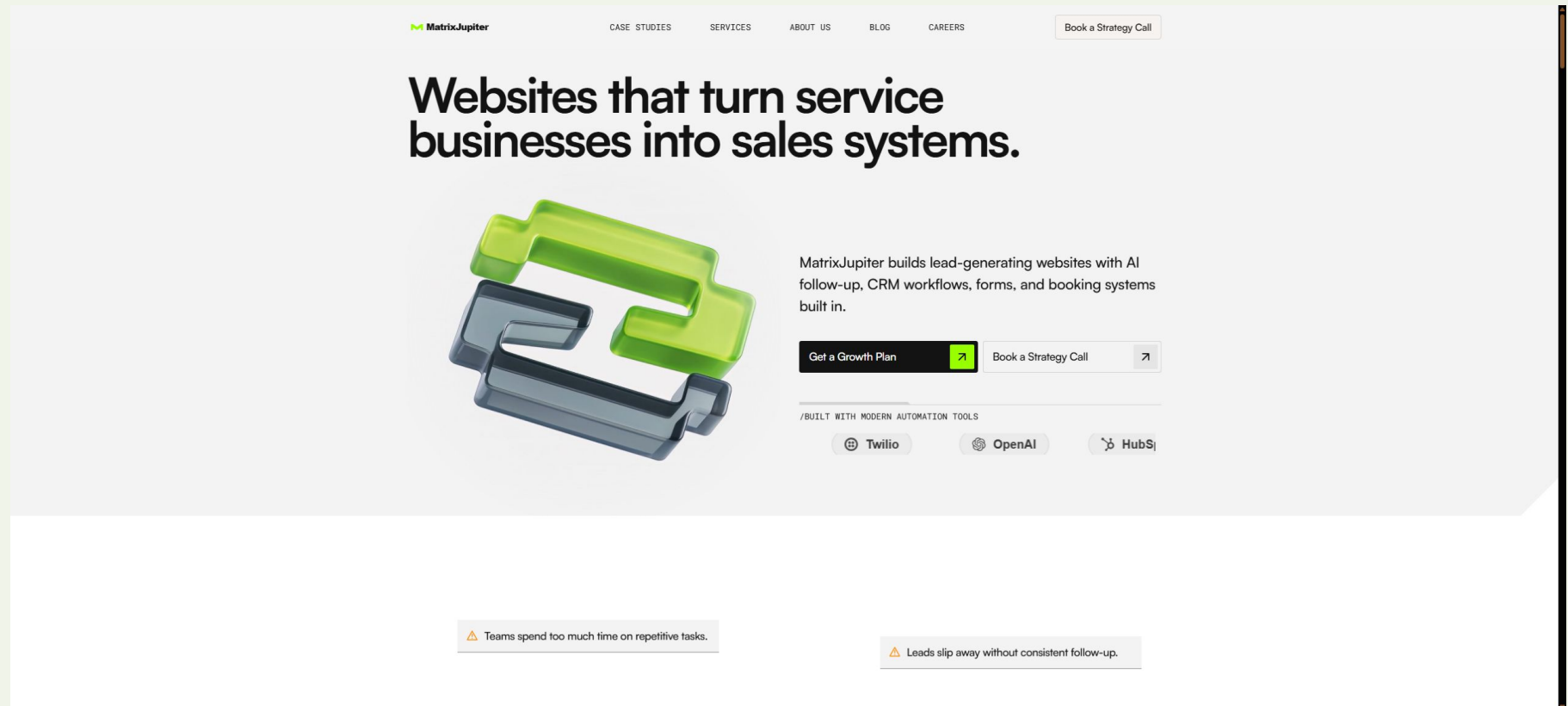
Cinematic imagery, large serif typography and restrained navigation give the storefront a distinctive atmosphere. Collection groupings and visible client services connect that visual story to product discovery.

MY CONTRIBUTION

Creative direction, visual presentation and delivery of the commerce experience.

Matrix Jupiter

Matrix Jupiter / Design & development



DESIGN INTENT

**A distinct identity.
A clear offer.**

DESIGN APPROACH

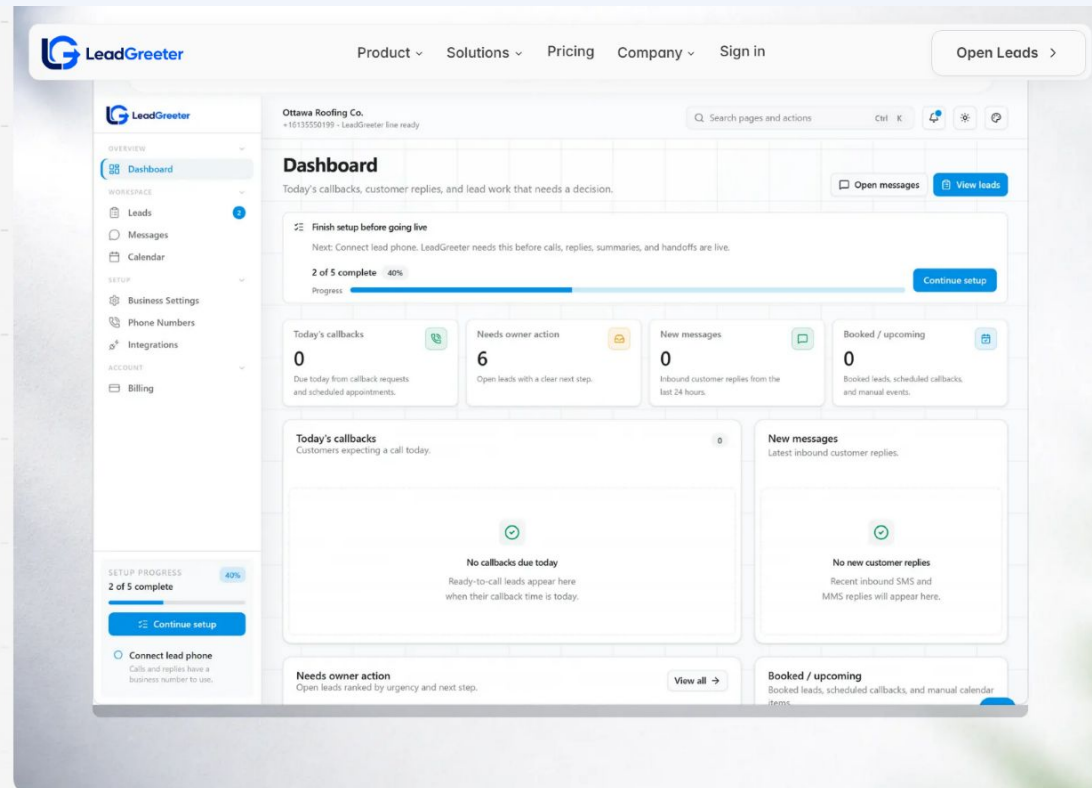
Bold type, green accents and dimensional imagery create a recognisable company presence. A clear sequence of services, live work and contact actions connects the brand to the business offer.

MY CONTRIBUTION

Creative direction, visual presentation and digital product delivery.

LeadGreeter

Matrix Jupiter / AI software



DESIGN INTENT

From intake to action.

DESIGN APPROACH

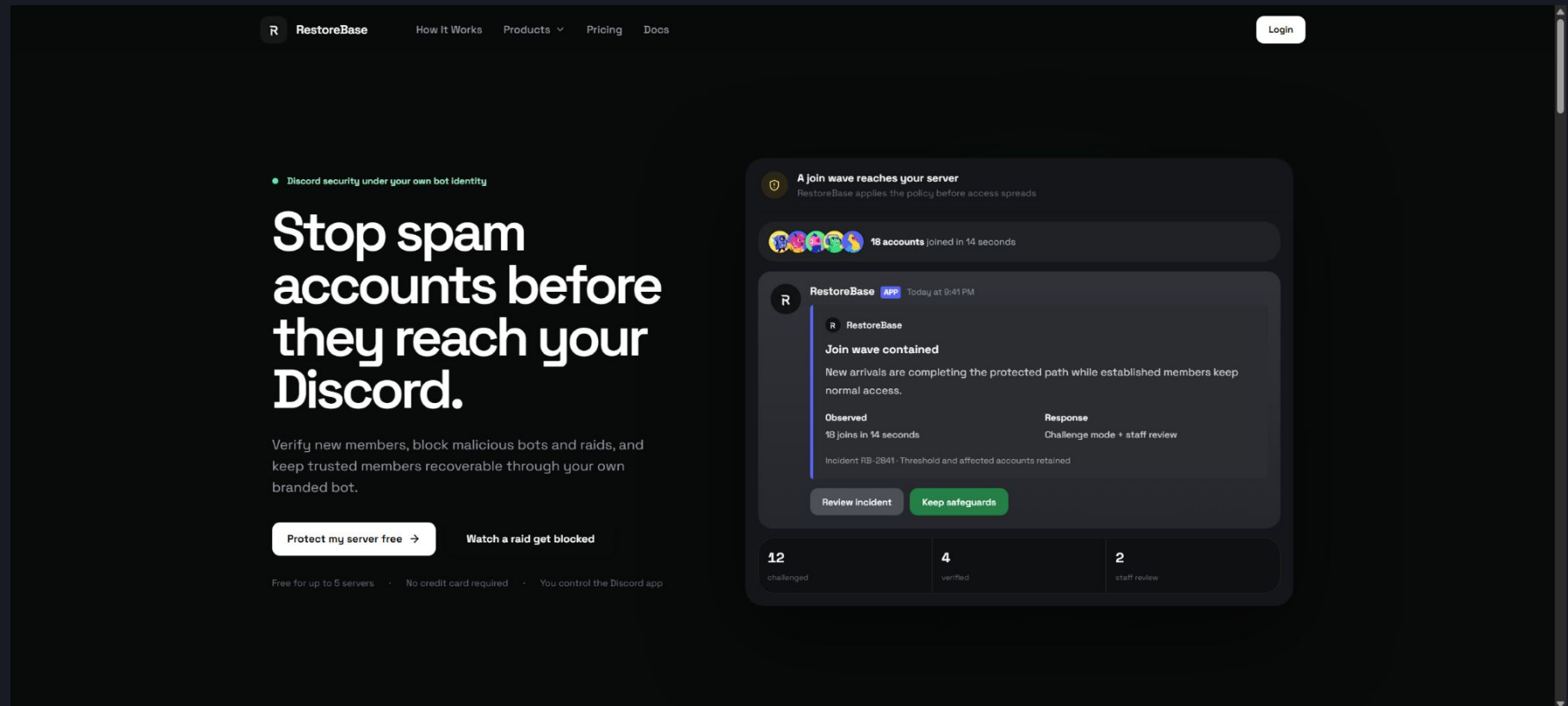
A focused blue identity connects the website to the product. The published dashboard preview groups setup, callbacks, messages and owner actions so the next step is easy to find.

MY CONTRIBUTION

Product direction, visual presentation and delivery of the call-intake experience.

RestoreBase

Matrix Jupiter / Community software



DESIGN INTENT

Make technical behaviour clear.

DESIGN APPROACH

High-contrast typography and familiar Discord-style previews make protection and recovery easier to explain. Status labels, incident examples and direct actions connect the product story to onboarding.

MY CONTRIBUTION

Product direction, brand presentation and delivery of the community-software experience.

Local Lead Seeker

Matrix Jupiter / AI software

See the request.
Understand the
match.

Lead Overview

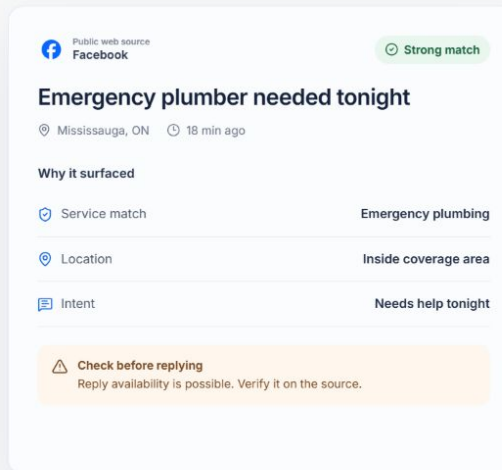
Review the request, source, location, and freshness in one place.

Evidence-Led Signals

See the exact fit reasons and risks behind every match. >

Reply Pipeline

Move from review to an editable draft without automatic sending.



Lead Flow Control

Track new local opportunities as they appear



Smart Lead Filters

Filter noise by coverage area, urgency, and fit



Reply Drafts

Draft safe owner-reviewed replies faster



Search Focus

Keep public-web searches aligned with your offers and coverage areas

DESIGN INTENT

Make the evidence visible.

DESIGN APPROACH

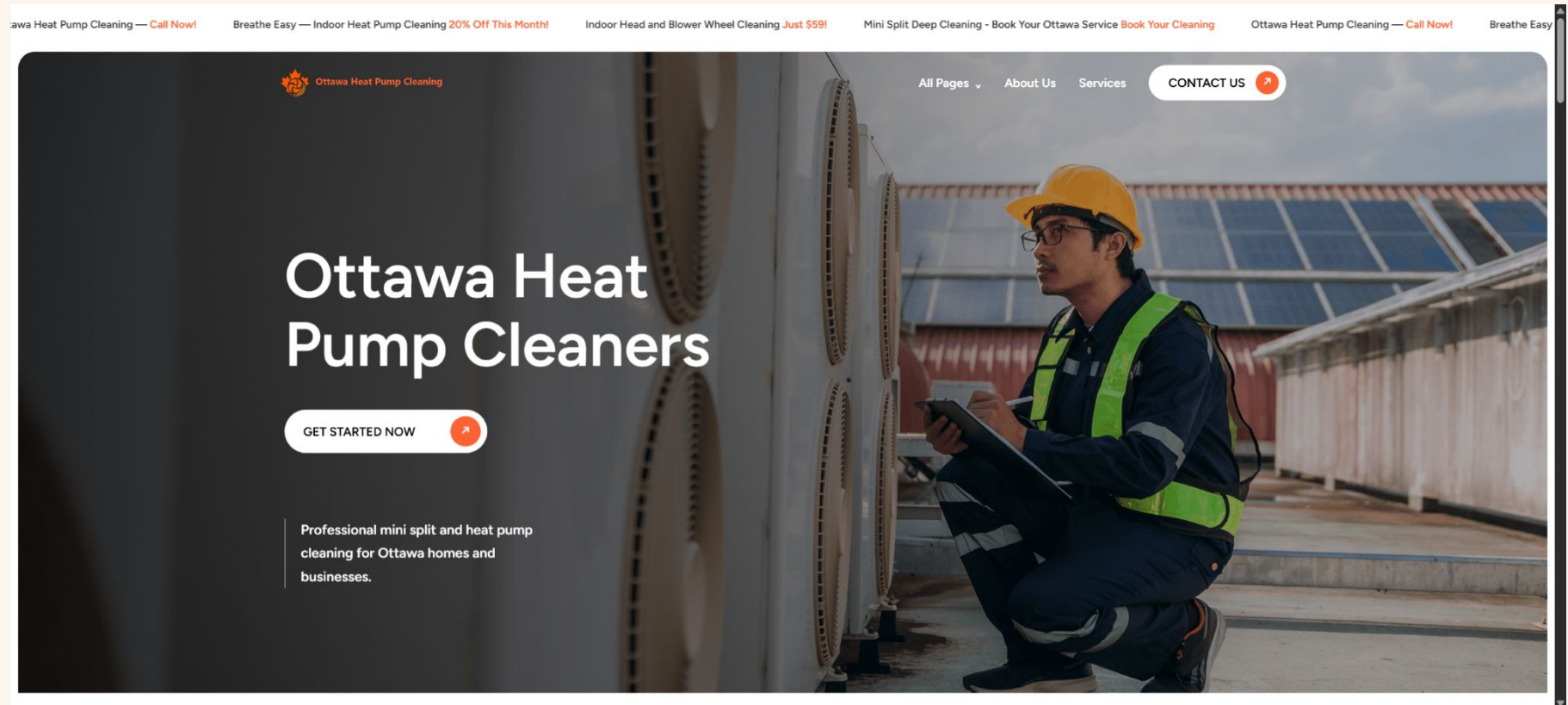
A restrained interface keeps attention on the request and its relevance. The published product example brings service match, location and intent together, with a clear step for owner review.

MY CONTRIBUTION

Product direction, information presentation and delivery of the lead-review experience.

Ottawa Heat Pump Cleaning

Matrix Jupiter / Home services



DESIGN INTENT

A direct route to booking.

DESIGN APPROACH

Technician imagery and a prominent service headline establish context immediately. Orange accents identify booking actions; concise service and process sections support quick scanning on mobile.

MY CONTRIBUTION

Creative direction, page presentation and delivery of the service-booking website.

11Eleven • CHANNEL 11

Independent music



[Home](#) [New Music](#) [Production](#) [Spotlight](#) [Donations](#) [About Us](#)



DESIGN INTENT

An independent voice.

DESIGN APPROACH

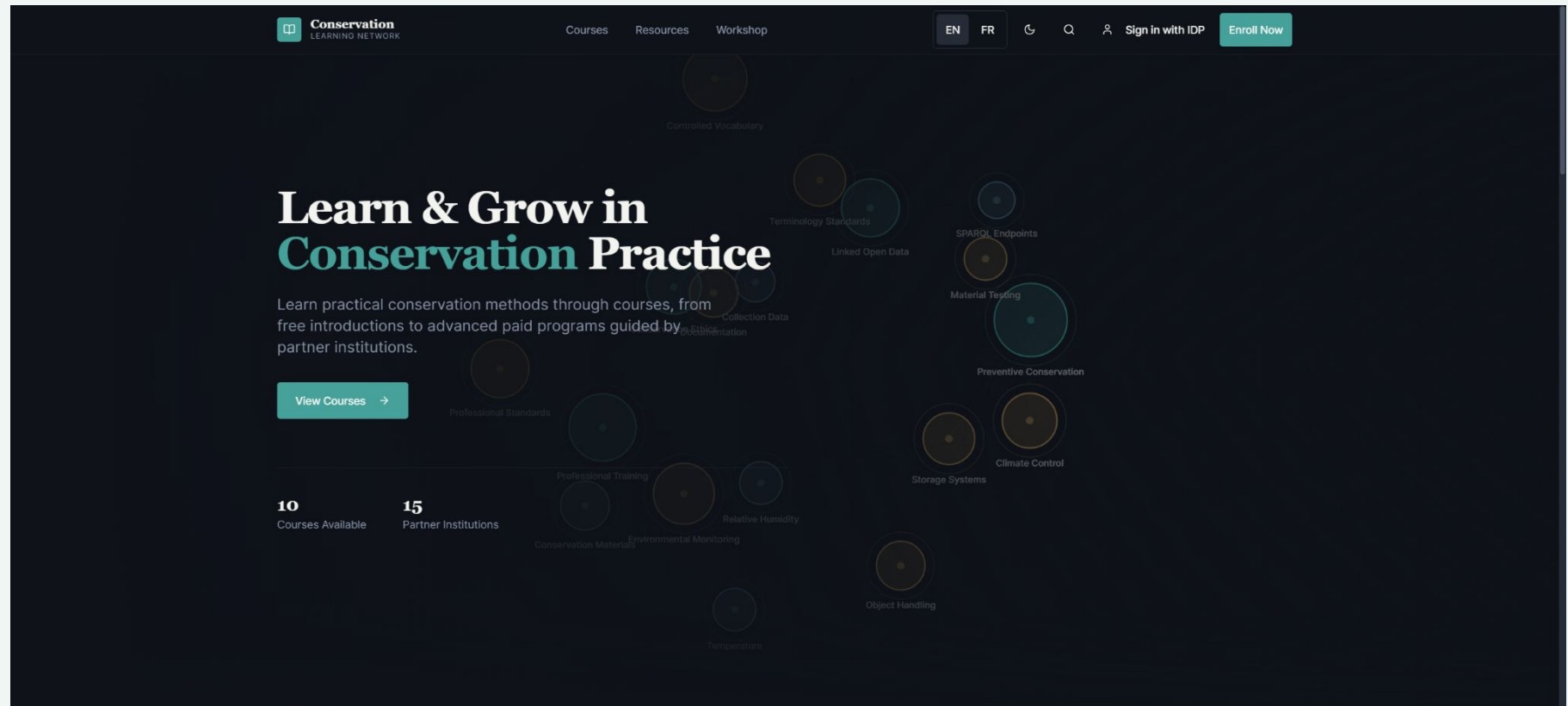
A bold monochrome identity gives expressive music imagery a consistent home. Direct navigation and large editorial destinations connect releases, production and artist features without losing the platform's character.

MY CONTRIBUTION

Branding, graphics, page layout, image preparation and web development.

Conservation Learning Network

Digital learning



DESIGN INTENT

Specialist learning,
made
approachable.

DESIGN APPROACH

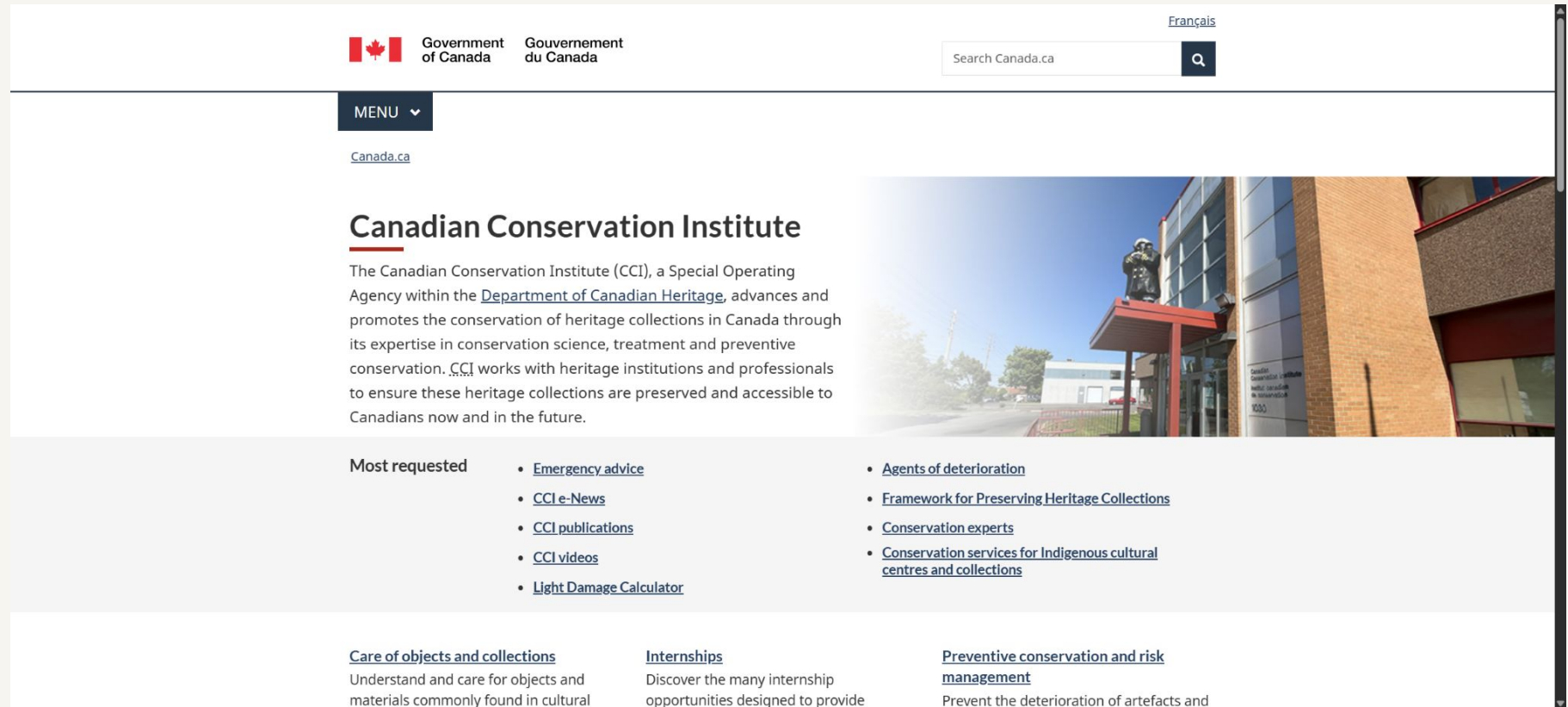
A restrained teal palette and a clear typographic hierarchy connect courses, resources and terminology. Repeatable content patterns and visible English and French controls support a consistent learning experience.

MY CONTRIBUTION

Visual identity, interface design, graphics, page layout and development.

Canadian Conservation Institute

Canada.ca



DESIGN INTENT

Clarity within a public identity.

DESIGN APPROACH

Working within the existing Canada.ca identity, I used page hierarchy, image preparation and careful content organisation to support conservation services and information. The design gives the reader a clear route into the material.

MY CONTRIBUTION

Page layout, graphics and image preparation, and web implementation within the existing Canada.ca design system.

Response ready

Canadian Conservation Institute


Government of Canada
Gouvernement du Canada

Français

MENU ▾

[Canada.ca](#) > [Culture, history and sport](#) > [History and heritage](#) > [Museology and conservation](#) > [Preservation and conservation](#)
> [Preventive conservation and risk management](#) > [Preventive conservation](#)

Response ready: Emergency response planning for heritage institutions

▶ Disclaimer

Collection-threatening emergencies can happen to any institution. An emergency plan can help staff respond effectively and reduce the impact on collections. Although emergencies can happen at any time, they are usually infrequent. Thus, it is easy for busy heritage professionals to postpone planning for them. The Canadian Conservation Institute has developed this resource to help heritage institutions complete an emergency plan, which is a core institutional document.

This resource contains a manual, ten worksheets and a customizable emergency plan template. These materials are used in the online workshop “[Response Ready: Developing an Emergency Plan for Heritage Institutions](#),” which provides the opportunity to prepare or update an emergency plan in collaboration with peers and conservators.

Emergency Response Planning Manual

The [Emergency Response Planning Manual](#) is designed to guide heritage institutions through the process of developing an emergency plan from scratch or refining an existing plan. This general guidance will also assist with creating and training

DESIGN INTENT

A connected resource family.

DESIGN APPROACH

Consistent headings, navigation and document structure connect the overview, manual and template. Each has a distinct purpose: introduce the resource, develop the guidance and provide a practical planning format.

MY CONTRIBUTION

Graphic design, page and document layout, image preparation and web implementation across the supplied resource pages.

GCDS-PageTOC

Government web frameworks / Currently in testing

On this page

- [Introduction](#)
- [Methodology](#)
- [Test protocol](#)
- [Observations](#)
- [Discussion](#)
- Observed effects of multi-exposure scanning on dynamic range**
- [Observed effects of infrared scanning on dynamic range](#)
- [Conclusion](#)
- [Acknowledgements](#)
- [Glossary](#)
- [Bibliography](#)

Discussion

Observed effects of multi-exposure scanning on dynamic range

On average, dynamic range increased by 0.27 when a multi-exposure feature was used. Multi-exposure scanning increased dynamic range regardless of the hardware, software or infrared settings used.

Observed effects of infrared scanning on dynamic range

Dynamic range increased by an average of 0.18 when using infrared scanning. When infrared scanning was combined with multi-exposure scanning, the average dynamic range improved from 3.26 to 3.71, a 0.45 increase.

Conclusion

Multi-exposure scanning increases dynamic range, often by a full level of quality specified by FADGI technical guidelines. Infrared scanning also appears to improve dynamic range by reducing noise levels. Using both features is likely to be justified in most workflows.

Acknowledgements

Ember Lundgren, Royal BC Museum and Archives
Cassandra Tavukciyan, Canadian War Museum
Chloé Lucas, Chloé Lucas Conservation

DESIGN INTENT

Keep the reader oriented.

DESIGN APPROACH

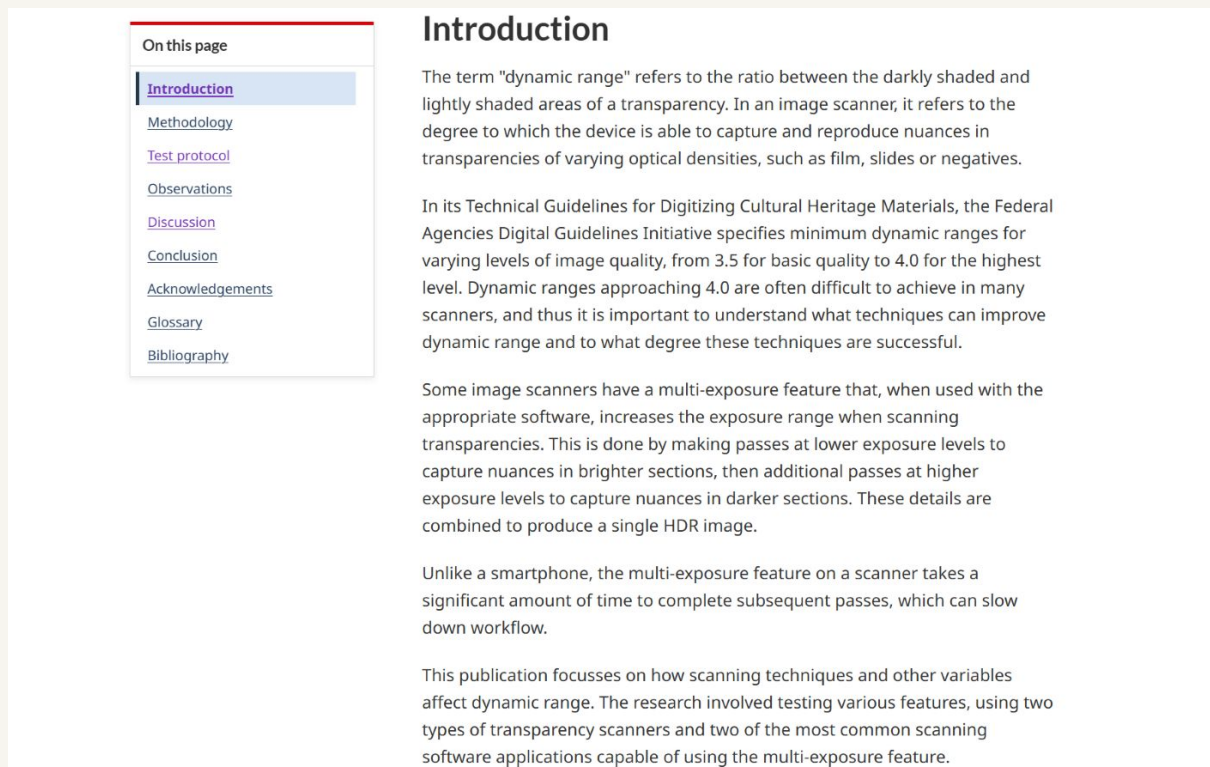
I created a persistent table of contents with active-section tracking, nested headings and a collapsible mobile view. This GCDS prototype relates to my GCDS and GCWeb work and is being tested for intended future Canada.ca use.

MY CONTRIBUTION

Feature design and JavaScript/CSS implementation of the persistent page navigation.

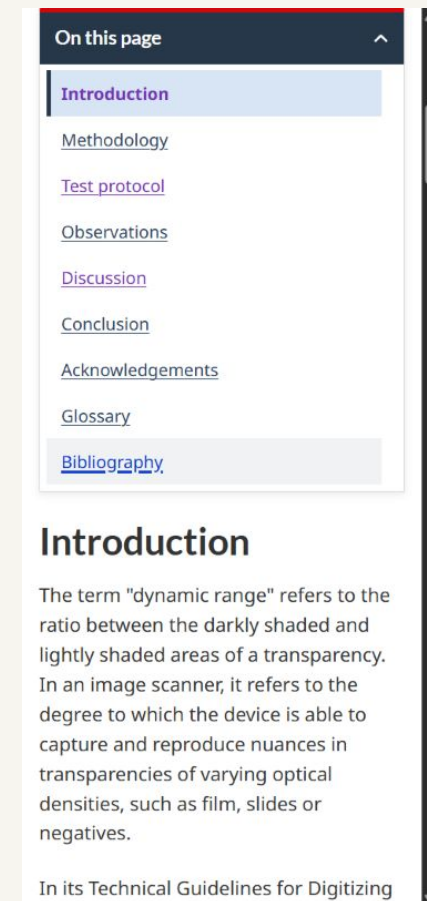
One navigation pattern. Two reading contexts.

DESKTOP / PERSISTENT SIDEBAR



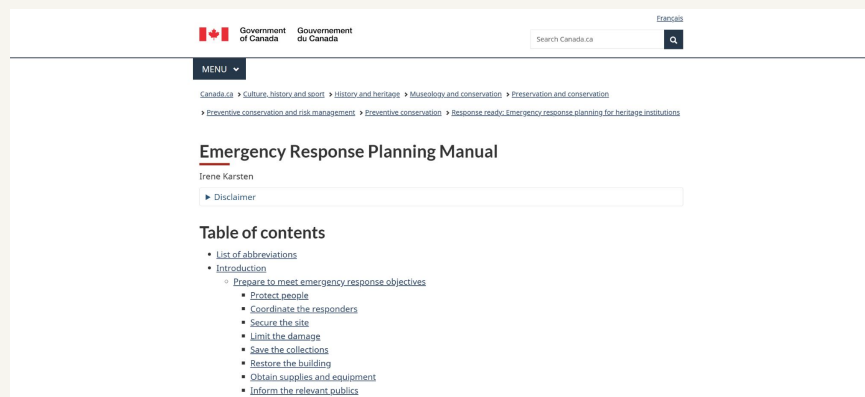
The desktop sidebar keeps the section hierarchy beside the report. The active location follows the reader through the page.

MOBILE / EXPANDED VIEW



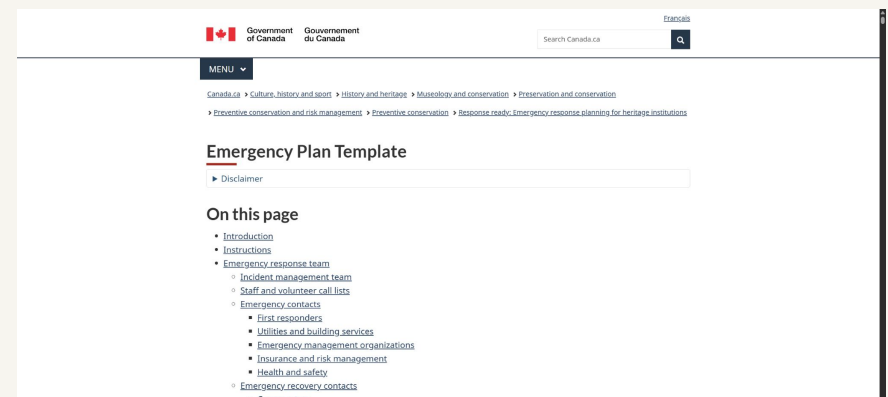
One resource. A clear reading order.

01 The planning manual



A linked contents list and consistent heading levels give a long publication a predictable structure. Readers can move from a broad overview into the guidance they need.

02 The plan template



The same information discipline carries into a template that institutions can adapt. A consistent sequence of sections provides a practical starting point for their own plan.

Informed by practice. Built for people.

Web Application Developer & Designer

I connect visual communication, design and web application development. My background includes two college courses in digital graphic design and hands-on experience preparing visuals for Canada.ca.

01 Visual communication

Typography, colour, imagery and hierarchy.

02 Accessible thinking

Image purpose, alternative text, contrast and legibility.

03 From concept to delivery

Design connected to development and publishing.

STEVENS COSSY

Let's talk about the work.

COMMUNICATIONS & FEDERAL IDENTITY

My communications work involves the Policy on Communications and Federal Identity, including the consistent use of the Government of Canada's corporate identity.

CONTACT

cossey@cossey.ca

Published work is shown in its original context. Government identity, institutional content and third-party imagery remain with their respective owners.